

ANURAG GROUP OF INSTITUTIONS

SCHOOL OF BUSINESS MANAGEMEN

Webinar Report

Name of the Activity: A session on "Resource Mobilization and Sustainable Development ".

Resource Persons/Guest:

Mr. Sri G. Kondal Rao,

Former Chief Engineer in Public Health

Dr. Nagesh Vishwanatham, President HMA

Dr. A. R. Aryasri Secretary, Institute of MAnagement Consultants of India(MCI), Hyderabad Chapter Joint Secretary, HMA

Date: 02.06.2020

School of Business Management organized a guest lecture on "**Resource Mobilization and Sustainable Development** ".



Learning's from the session;

1. Good Life skills are essential for good managers & leaders to excel.

2. Resource management involves supply chain management to product delivery to customer in farming , industry and construction sectors.

3. Proper Consumer behaviour affects sustainable resources.

4. Innovation, Creativity & Entrepreneurship are needed for Start-ups

5. Explore the purpose of your life & know the essentials of Fulfilment.

The students got detailed understanding about the essentials of Business Start-ups The session was really informative session.