

ANURAG GROUP OF INSTITUTIONS

(Autonomous)

SCHOOL OF BUSINESS MANAGEMENT

Name of the Activity: Guest Lecture

Title: "Think Fast, Speak Smart: Communicative Techniques for Professional Students" Date : 8.11.2019

Name of the resource person: Mrs.Dr.VSV.Laxmi Ramana, Professor, Dept.of English

Summary: This Guest Lecture main objective is important and improves the communication skills

Mrs.Dr.V.S.V. Laxmi Ramana, Professor, Dept. of English, delivered lecture on Importance of Communication Skills to Professional Students and how to improve the communication skills mainly focused on 7 C s of Communication skills like: Correct, Complete, Concrete, Concise, Consideration, Courteous, Clear. And also focused on the importance things like Tone of Voice, Body Language, Word choice and Phrasing,

Active Listening impact on good communication.



