



**ANURAG GROUP OF INSTITUTIONS**

**SCHOOL OF BUSINESS MANAGEMENT**

**Student Development Programme Report**

**Academic Year- 2019-20**

**Name of the Activity:** “One Minute Ad “

**Faculty Coordinator:**Dr.V.VVandana

**Date:**28.08.19

**Summary:**

ONE MINUTE AD was conducted for the student development programme.9 teams were formed and different topics were given for poster making and enacting the ad with a duration of one minute .

The following topics were:

- 1.E-commerce website
- 2.Eco friendly
- 3.Swachbharath
- 4.Banking services
- 5.Educational loans
- 6.Airlines
- 7.Financial consultancies.

Students participated with great enthusiasm showing their creativity and exploring acting skills along with directing, editing and making a 1 minute ad.

Students were judged by the faculty coordinator Dr.Vandana on the following parameters like content,time,performance and creativity.



