



ANURAG GROUP OF INSTITUTIONS

SCHOOL OF BUSINESS MANAGEMENT

MANAGEMENT DEVELOPMENT PROGRAMME ON

VALUE CREATION AND ETHICS

The School of Business Management organized two days management development program on “**VALUE CREATION AND ETHICS**” on 06.05.2019 and 07.05.2019 to Faculty of AGI and MBA students.

DAY1

Morning session was started by Dr.RamancharlaPradeep Kumar, Professor of Civil Engineering & head addressed all the students and faculty.He addressed on “INTEGRITY AND RELATIONSHIP” as a part of value creation and ethics.The difference between physical needs and self needs made all the participants to realize how life turns into value added life with values.He says physical needs are temporary but self needs with values are very important in life.Without values life has no meaning and it has no worth.He addressed how integrity and relations are concerned with values and ethics.

The afternoon session was addressed by Dr.A.Jagan Mohan Reddy.He addressed all the students and faculty on “ETHICAL LEADERSHIP IS THE NEED OF THE HOUR” as a part of value creation and ethics.He spoke that curiosity and concerns are very important aspects for any person to be a good leader.He mould all the participants into how a leader should be.He talked on, what are the aspects which make a person to be a good leader.A questionnaire was given to evaluate the leadership skills.He says competency,communication and contractuals creates the trust.

DAY2

The morning session was addressed by Prof.V.Vishwanadham on “INFLUENCE ON PERSONAL VALUES” as a part of value creation and ethics.His words made all the students to think and broaden their minds i.e.‘open minds’.Each and every word he spoke was absolutely attracted all the students and faculty and change the way they think about the life. His words added value to the personal and professional life too.He majorly focused on the personal values in building character and leading life with values.He introduced many characters and examples to make all the participants to have better understanding.

Prof.Vidyadhar Reddy Aileni ,Nalsar University, addressed all the students and faculty on “BUILDING THE ETHICAL CLIMATE” as a part of value creation and ethics.in the afternoon session. He addressed all the students with huge energy levels and shared many inputs how to create an ethical life around us which is most important to the society.It created huge impact to create ethical climate around us to lead the ethical society with values.

Photographs:

