

PUBLICATIONS 2018 - 2019

S.No	Publication	Authors	Journal, ISSN, DOI	WOS / SCOPUS / UGC	Publication Date
1	A Study on Entrepreneurial Opportunities in Modern Agriculture	Dr. G. Sabitha	Indian Journal of Research. Vol 8, No.1	UGC	Jun-18
2	Impact of Information and Communication on Teachers Professional Development	Dr. G. Sabitha	Universal Review ISSN No 2277-2723. Vol 7, Issue XI	UGC	Nov-18
3	A Study On Equity With Reference To IT Sector	Dr. G. Sabitha	Universal Review, Thomson Reuters' Research ID: H-1503- 2017 Indexed Journals	UGC	Dec 2018
4	A Study on Faculty Attitude towards use of ICT in Education	Dr. V.Vandana	Universal Review ISSN No 2277-2723. Vol 7, Issue XI	UGC	Nov-18
5	ICT As An Integrated Tool In Teaching Learning Process – A Comparative Study On Faculty And Student Attitudes	Dr. V.Vandana	International Journal of Innovations in Engineering and Technology (IJJET)	UGC	Dec-18
6	A Study On Consumer Online Purchase Behavior with reference to High and Low Involvement Products	Dr. V.Vandana	Universal Review ISSN No 2277-2723. Vol 7, Issue XI	UGC	Jan-19

7	A Study On Consumer Online Purchase Behavior with reference to High and Low Involvement Products	Mr. C.Mallesha	Universal Review ISSN No 2277-2723. Vol 7, Issue XI	UGC	Jan-19
8	Role of Social Media in HR	C.Supriya	Universal Review ISSN No 2277-2723. Vol 7, Issue XI	UGC	Jan-19
9	A Study on Comparative Analysis of ICICI Bank & HDFC Mutual Funds	Mrs. P.Kalpana	International Journal of Engineering Technology Science & Research, 2394-3386	UGC	May-18
10	A Study on Recent Financial Reforms in Banking Sector	Mrs. P.Kalpana	Universal Review ISSN No 2277-2723. Vol 7, Issue XI	UGC	Jan-19
11	A Study on Comparative Analysis of Competency Mapping on IT Companies	Mrs. Seema Nazneen	International Journal in Management & Social Sciences,2321-1784	UGC	May-18
12	A Study on Comparative Analysis of ICICI Bank & HDFC Mutual Funds	Mrs. Seema Nazneen	International Journal of Engineering Technology Science & Research, 2394-3386	UGC	May-18
13	A Study on Green Accounting in India	Mrs. Seema Nazneen	Universal Review ISSN No 2277-2723. Vol 7, Issue XI	UGC	Jan-19

14	A Study on Comparative Analysis of Competency Mapping on IT Companies	Mrs.G.Sreevani	International Journal in Management & Social Sciences,2321-1784	UGC	May-18
15	A Study on Faculty Attitude towards use of ICT in Education	Mr.Y.Srinivas Rao	Universal Review ISSN No 2277-2723. Vol 7, Issue XI	UGC	Nov-18
16	Impact of Information and Communication on Teachers Professional Development	Mr.Y.Srinivas Rao	Universal Review ISSN No 2277-2723. Vol 7, Issue XI	UGC	Nov-18
17	Ict As An Integrated Tool In Teaching Learning Process – A Comparative Study On Faculty And Student Attitudes	Mr.Y.Srinivas Rao	International Journal of Innovations in Engineering and Technology (IJIET). Volume 12 Issue 1	UGC	Dec-18
18	A Study on HRM Practices @ Start-Up Companies	Mrs.G.Sreevani	International Journal of Research (IJR). ISSN No:2236 6124,Volume:8, Issue:1	UGC	Feb-19