

THIRD NATIONAL CONFERENCE

ON

“ECONOMIC AND TECHNOLOGICAL REFORMS IN INDIA”

16th & 17th March 2018

Organized By

SCHOOL OF BUSINESS MANAGEMENT
REGISTRATION FORM

Name:

Paper Title :

Designation:

Institute:

Postal Address:

Mobile:

Email-id:

Academic Qualification:

Date: Place:

Signature of
the Applicant

Signature of
Head of the Institution

REGISTRATION FEE

Delegates from industry: Rs. 1500/-

Academia and Research Scholars: Rs.1000/-

Students (UG & PG):Rs.500/-

Participation only: Rs. 300/-

ADDRESS FOR CORRESPONDENCE:

School of Business Management,
Anurag Group of Institutions,
Venkatapur(V), Ghatkesar (M), Medchal Dist., Telangana.

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IFSC Code: SBIN0020450

The fee includes conference proceedings, Kit, lunch and refreshments. No TA/DA will be paid to the delegates.

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ANURAG
GROUP OF INSTITUTIONS

(Formerly Lalitha College of Pharmacy)

Accredited by the NBA approved by AICTE, PCI & Affiliated to JNTUH

An Autonomous Institution
Accredited by NAAC 'A' Grade

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About Hyderabad

Hyderabad sits nestled amongst one of the oldest rock formations of the world, which are 2500 million years old.

To begin with, we are a city soaked in centuries of tradition with basking in its technology-driven success with old world charm existing alongside progressive thought. The place seems to have learned the lessons of adaptation and move ahead with the change. Claiming that Hyderabad has become the most preferred venue to host national & international conferences

Hyderabad is a city of nawabs and kebabs, biryani and sherwani, pearls and Paigahs, Haleem and arches, domes and tombs, minarets and modern buildings and also known as the 'Training Capital of India'.

It has several universities, medical institutions, BITS Pilani, Defense institutes, Research organizations, Banking training colleges, Language study centers, Animation academies, Modeling academies, Fashion technology institutes, Aviation academies and many more Technical institutes. The Indian School of Business (ISB), a top ranking business school which attracts students from all over the world

Irani Chai, samosa, Pearls, Pulla Reddy Sweets, Haleem, Mirchi Bajji, Jilebi, Bangles, Biryani, Paan, Hyderabad Specialties', Bewitching Palaces, Timeless Corridors, Fairy-Tale Courtyards, Whispering Water ways, Mouth-watering multi-cuisine.....

Apunkaa Hyderabad –lovely Hyderabad

Hamari Hyderabad Hamari shaan.....

ABOUT THE CONFERENCE

Objective

The conference theme focused on improving and bringing transformation in various sectors of the Indian economy. The economic reforms locked the gate way to economic liberalization. Privatization and globalization in India. Economic reforms brought transformation and it has been taking places in the major sectors of the Indian economy. There is an urgent need to introspect on the performance of different sectors in India. Hence the present conference is intending to look into various aspects of different sectors of the Indian economy. Main objective of the conference is to provide a platform for academicians, researchers and students of various discipline to deliberate upon performance of Indian economy during the past economic reform period and to prepare the participants on the issues and challenges faced by major sectors in India.

Themes:

E-Development:

1. Paperless Management
2. Social Networking in India
3. E- Services
4. E- Operation Strategies
5. Digital marketing/E-Marketing
6. E-Tailing
7. E-Leadership
8. E-Governance

A/C & Finance:

1. Universal banking and Financial Inclusion
2. IFRS compliance in India
3. Financing Start-ups/New Ventures
4. Enterprise Risk Management
5. Financing Make in India
6. Financial System reforms in Emerging
7. Banking Sector Reforms
8. Commodity Market Regulations and Reforms
9. Infrastructure Finance
- 10 Insurance

Human Resource Management:

1. HR Analytics
2. Strategic HRM
3. HRD Practices
4. HR's Role in organizational Innovations
5. Green HRM

Marketing:

1. Social marketing applied to economic reforms
2. Reforms in Indian service sector
3. Rural Marketing
4. Consumerism
5. Rural banking
6. Green Marketing
7. Paperless currency
8. Social marketing

General Management:

1. GST
2. Demonetization
3. Ease of doing business
4. Green energy , Green Economy, Green Business and Green Computer
5. Shadow banking – Boon Or Bane
6. World's unbanked live in India
7. Economic Reforms Vs Long term Growth
8. Economic Reforms in Agriculture Sector
9. Impact of economic reforms on poverty and development generation
10. Social & cultural aspects
11. Economic Liberalization
12. Economic reforms and various issues of industrial sector
13. Reforms needed to sustain services growth in India
14. Make in India : Tax reforms as Job Creation
15. Economic Reforms and the Process of Global Integration

SUBMISSION PROCEDURE (ELECTRONIC SUBMISSION)

All papers and abstracts must be submitted in MS Word with 1.5 spaces in A-4 size in Times New Roman font with 12 point size. The papers for the Conference should be sent in the prescribed format by E-mail . Title, Author's Name, Institution Name and Address for Communication with Mobile No. & E-mail ID should be clearly mentioned in the paper.

IMPORTANT DATES & VENUE

Last Date for Submission of Abstracts: 30th January, 2018

Intimation of selected Abstracts: 5th February, 2018

Last Date for Submission of Full Paper: 5th March, 2018

Acceptance of full paper for presentation at the conference: 10th March, 2018

Last date for Registration: 12th March, 2018

Selected papers may be sent to peer reviewed UGC approved journals for publication with an additional payment as follows:

Name of the Journal	Journal No. (UGC List)	Additional Amount
RDA Journals	Journal No. 44343 or 45093 or 64047	Rs. 2000/-
IJSPR	Journal No. 64013	Rs. 500/-

Author and Co-Author (S) of accepted papers should register and pay the registration fee for the conference separately.