



**ANURAG GROUP OF INSTITUTIONS**  
(Autonomous)

**SCHOOL OF BUSINESS MANAGEMENT**

**Name of the Activity: Guest Lecture/SDP**

**Title:** “Campus to Corporate”-SDP

**Date:** 14.02.2020

**Name of the Resource person:** Mr. Vijay Vedantham, HMA Member

**Summary:** Mr. Vijay vedantham an eminent speaker from HMA and vice president of Atlas financial Research gave a session on the following aspects like Entrepreneurship, the various Hiring Trends, emerging trends, companies hiring binge, most hiring companies, skills gap notice, Expectation gap in knowledge, Skills in Demand.

Learning’s from the session:

- The students were able to understand the importance of startups and how to influence investors to fund a start up
- Hiring trend as deloitte is creating 75000 jobs in the country in next 3 years
- Most hiring companies are BFSI
- Students should possess the following skills aptitude, creativity, self-discipline, self-motivated, ethical behaviors

