

Report of SDP HMA

School of Business Management, Anurag Group of Institutions has organized a full day student development program in association with Hyderabad Management Association for MBA students. The forenoon session has begun at 10.30 am and has continued upto 1.00pm. The session speaker was **Ms. NitishaBaalay** , Founder of Catalyst Cube,the theme of the session was ‘**A Window into Design Thinking**’ the speaker has focused on what are the various approaches to design thinking i.e thinking beyond the boundaries, developing a boundary constraint and identify the most weird and possible solution within the boundary constraint. She has identified the five basic approaches to design thinking i.e **E**mpathize- to step into others shoes and feel the problem, **D**efine- the problem in the most possible way setting the boundaries , **I**deate- this is to identify the most possible solution the problem, **P**rototype- developing a prototype of solution & **T**est- the possibility of the result outcome. It was all about improving the human experience. She has involved students through questions and an activity.

Post lunch session speaker was **Mr. AnapindiShanker, HR in Urbanris**. He also focused on what is thinking differently out of the regular limits. He has conducted various management games and the session was very much interactive. He has conducted a quiz for the students to make them realize how different approach can be applied to the same concept.

Both the sessions were interactive and learning experience for the students. It was attended by MBA I & II year students.





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