

DST SPONSORED 3 DAY ENTREPRENEURSHIP AWARENESS CAMP FOR ECE & EEE

– 27th -29th September, 2018

A DST Sponsored 3 day entrepreneurship awareness camp was conducted for 2nd and 3rd year ECE and EEE students from 27th to 29th September, 2018. Around 80 students participated in the awareness camp which was organized in order to create an overall perspective towards entrepreneurship among students. Resource persons from various streams of Entrepreneurs, Government officials & Professors addressed various issues on entrepreneurship. The topics covered included Importance of Entrepreneurship, Opportunities for SSI, Funding and project proposal preparations, Marketing methods, Team building and communications skills required for entrepreneurs. Resource persons for the sessions were Dr Radhika Meenakshi, Founder Wise Owl Consulting, Mr. A R K Rao, Director (REtd.) MSME, Mr. Ganesh Ram, Asst Director, DIC, Prof. Satya Kiran, Teaching and learning Dept, Dr Tara Singh, Dr V Vishnu Vandana, Assoc Professor MBA and coordinator, E Cell. The sessions concluded with an industrial visit to PROCorp LED Ltd where students interacted with the members of the industry and had a practical exposure to the different processes involved in the business.





