



# ANURAG GROUP OF INSTITUTIONS (Autonomous)

## SCHOOL OF BUSINESS MANAGEMENT

### Report on Coca-Cola Industry Visit 25.10.2019

**Objective of the visit:** To create awareness in Production area a study visit has been arranged to Coca-Cola Production plant .

MBA (2019-21) batch, including three staff coordinators and 70 members of students visited the Coca-Cola production plant located in the Ameenpur, Bachupally. This unit produces beverages like ThumsUp, Coca-Cola, Maaza etc. and other brands of Coca Cola.

The production process of the Coca Cola was explained by Production Executive of the Plant Mr. Surya Narayana Raju. Students were taken around the plant and explained about safety measures. The Process and cleaning of bottles, automatic filling of the bottles using German Technology was explained to students, followed by process of labeling machines and packaging process.

The students have gained very informative knowledge and curriculum concepts like Plant layout, Production process. This visit enables them to understand the complexity of production process and understanding subjects such as Production Management, Operations management etc.

