



**ANURAG GROUP OF INSTITUTIONS**  
(Autonomous)

**SCHOOL OF BUSINESS MANAGEMENT**

**Name of the Activity: Guest Lecture**

**Title:** “Basic Understanding & Emerging trends in banking & financial services industry & Career opportunities for Young Generation”

**Date :** 05.02.2020

**Name of the Resource person:** Mr. Vijay Varma .D ,Zonal sales Manager, L & T financial Services

**Summary:** Mr.D Vijay Varma has 19 years of experience for working across the various verticals of the finance. The session was mainly focused on the basic understanding of the financial services, as how organizations have changed the way they were doing business using the latest technology .AI and block chain and big data analytics were playing a major role in the banking industry. The speaker also shared that more number of jobs in the coming days will in banking and financial services industry only. The resource person used a lot of examples to make students understand about how the organisations work in real time and what the practical problems they face are.

Learning’s from the session:

- The students were able to get a good understanding about the financial markets its products and services
- The importance of technology and its usage in the financial services.
- The various career opportunities available for the present students.
- The emerging trends in banking and financial markets.

