SCHOOL OF BUSINESS MANAGEMENT

ACTIVITY REPOPRT

Name of the Activity:-Guest Lecture

Title/ Topic: - "Action plan for Enhancing Employability for MBA students"

Resource Person/Guest: - Mr. Venkat Vatti, IT Software & Entrepreneur

Date: - 30.08.2019

Key Points/ Highlights: - Informative Session on employability skill with competitive technologies like Block chain, Artificial Intelligence, Machine Learning, Data Analytics, Data Sciences.

Summary: -The session was attended by 50 (MBA II year) students. The session was interactive and made students participate in the session. As the speaker shared the required skills a Management Student should acquire to become employable. The important skills the student should inculcate are interpersonal skills, communication skills, Team Building & leading skills, Motivational & Leadership skills. He also enlightened about the competitive technologies for the next three years, is going to Block Chain, Artificial Intelligence, Machine Learning Data Analytics, Data Science etc., He also encouraged the students to be innovative as innovation leads to disruptive business solutions. The importance of domain expertise & the value addition of IT is the need of the hour.

Photographs:-







