

ANURAG UNIVERSITY
SCHOOL OF MANAGEMENT
AU-mEdhowiz
A National Level Student Development
22.06.2020 to 24.06.2020
Theme: Impact of COVID 19

AU – mEdhowiz, Three Days Online National Level Student Development Program, organized by School of Management.

AU – mEdhowiz is a national level E – Meet aimed at providing a platform for students to engage and explore their managerial skills at the ground level. The Theme of the event is Impact of COVID 19. This E – Meet provides a multi-faceted opportunity such as Business Quiz, Paper Presentation, Poster Presentation along with the inputs from successful industrialist over 1500 participants across the country.

The event commenced with the inaugural address by chief guest Dr. Sriram Birudavolu, CEO – Cyber Security Centre of Excellence, DSCI who addressed the participants of Cyber Security & encouraged students to utilize the E-Opportunities.

The Guest of honor Sri. MV Sudhir Kumar, Assistant Director, MSME. Explained about the MSME & opportunities for management students as entrepreneurs in managerial roles.

The afternoon session was “AURA- Online Quiz in 7 different areas in which over 1276 Participants from different institutions across nation, actively participated.

The Second day session consisted of paper presentations from various Institution & Universities such as GITAM University, Anurag University, Madanapalle Institute of Technology, Atria College, etc., on given theme of Impact of COVID 19.

The Third day was addressed by Prof. Vishwanath who addressed on “Impact of COVID on Academia” and gave valuable insights on how to prepare empower ourselves for critical times such as COVID.

The valedictory session was addressed by valedictory chief guest Dr. GLK Durga, Principal, AMS on “New Normal”

The program was successfully conducted & feedbacks were received by the participants & participation certificates were provided to all participants