



ANURAG GROUP OF INSTITUTIONS

SCHOOL OF BUSINESS MANAGEMENT

Student Development Programme Report

Academic Year- 2019-20

Name of the Activity: A session on “Organization Communication” by Dr.M Srinivasa Rao

Resource Person /Guest: Dr.M Srinivasa Rao, AGI

Date: 24.07.19

Summary:

The session is designed to acknowledge the students on the importance of communication in an organization and its key roles an individual is required to perform



The main learning's from the session are:

- Reflection-its role in future road lines.
- 14 principles of the future organization.
- Future leader competency.
- Communication as a core competence.
- Creating trust with the people is important within the limits.
- Communicate in such a way that other should able to interpret the message accurately.
- Flatter system is much better than hierarchy communication in an organization.
- Dare enough to speak and able to manage the people whom you don't like.
- Maintaining relationships with each other in a work place.